

# Heather Martin

## PROFILE

Small studio owner seeking to develop artistic and teaching practice through the Erin Donohue and Family artist in residency opportunity.

- 781.336.7704
- heather@risingtidepottery.com
- Fairhaven, MA
- Instagram: @RisingTidePottery

## EXPERIENCE

### Rising Tide Pottery

#### Owner / Artist

February 2024 - Present

- Develop and teach wheel and handbuilding courses to adult and youth students.
- Maintain studio space including firing of kilns, recirculating sink, all materials.
- Design and implement marketing and social media for the studio.
- Coordinate and collaborate with local businesses for pop-ups and special events.
- Plan and host private parties and events for clients.
- Continue to make and develop personal work, both functional and figurative.

### The Pour Artist

#### Owner / Art Teacher

2012 - Present

- Instruct in-person and virtual events of 10-60+ people, adults and children.
- Plan and coordinate logistics and timelines for events with clients and venues.
- Create and implement corporate and teambuilding events and fundraisers.
- Marketing, sales, website and social media management.
- Design paintings and craft choices for classes and parties.
- Hire and manage small team of artists to teach events.
- Manage budgeting, invoicing, supply orders, shipping, and inventory.

### Brockton Public Schools

#### Ceramics Teacher - Remote/In Person

2021- 2023

- Plan and teach 25 classes/week at Remote, Therapeutic, and Intervention schools.
- Develop yearly SMART Goals and collect data to reflect professional growth.
- Write arts curriculum for grades 2-12 using MA State Visual Arts Standards.
- Provide differentiation, accommodations, or modifications for all 504s or IEPs.
- Develop reading/writing lessons for district-wide literacy initiative.
- Ensure daily objectives and agendas are posted and visible for each class.
- Provide a safe, welcoming, clean, and organized environment for all students.

## EDUCATION

### Master of Art Education | 2022

Summa Cum Laude

University of Massachusetts Dartmouth

### Post-Baccalaureate | 2012

University of Massachusetts Dartmouth

### Bachelor of Arts | 2007

Emerson College

Visual/Media Arts

## SKILLS

- Electric kiln firing
- Pottery studio management
- Event planning
- PC/Mac fluent
- Salesforce
- Trello
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Public Speaking
- Writing/Proofreading
- Graphic Design

## MEMBERSHIPS

## AND SHOWS

Anthi Drawing Room - Featured Artist (Current)

Hull Artists Gallery Exhibitor 2020

Newport Art Museum - Juried show 2019

NCECA National Conference 2019, 2020, 2023

Fuller Craft Museum/Ceramics 2017

MassArt Adobe Workshop January 2018

NAEA National Conference 2017 & 2019

Attleboro HS Adult Ed- Ceramics 2016-2017

Brookline HS Adult Ed - Photography 2012